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Research & Development

YANA0318
You Are Not Alone
London 3.16.2018

Hosted By

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NBCUniversal

Organizers:

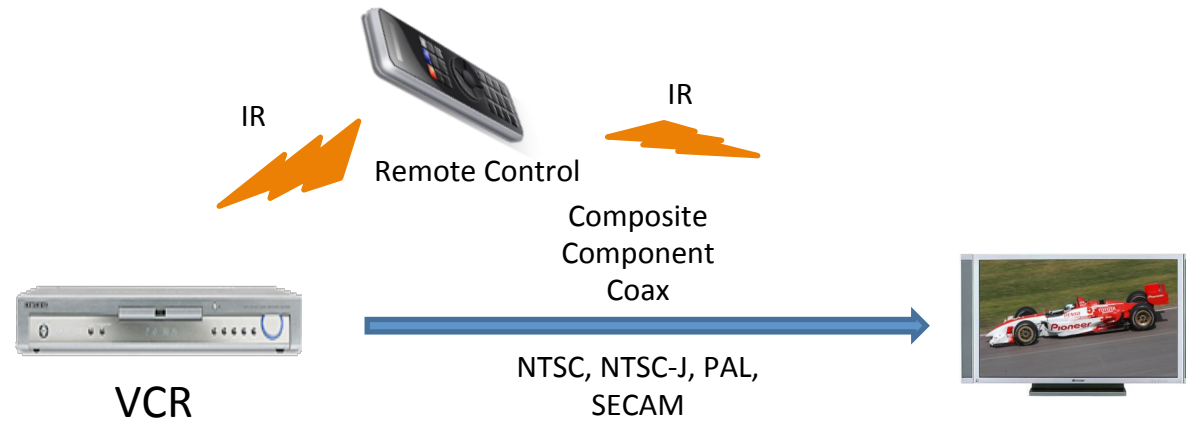
Leslie Daigle
Glenn Deen

YANA is not your traditional death by powerpoint event.

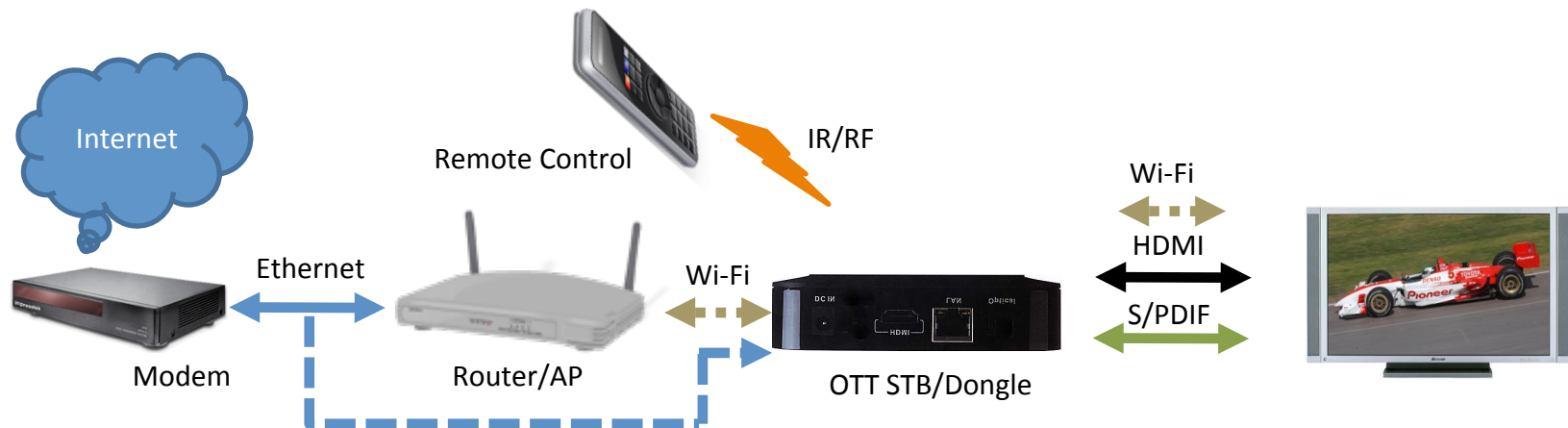
In the spirit of the great hallway conversations that happen at other events, the YANA workshop format is structured to encourage open interaction, sharing, and discussion. Like those great hallway conversations there are no topic bounds to stay within, everyone attending YANA is encouraged to go where the conversation takes them.

Content Delivery is getting much more Complex

Television Circa 1994



OTT Video Circa TODAY



Standards Circa 1994

Connectivity

- Component:** EIA-770.1 (analog NTSC typically using 3 wires - $Y P_B P_R$)
- Composite:** EIA/RS-170A (analog baseband NTSC composite video)
- Coax:** 75 ohm modulated RF NTSC
- Remote Control:** IR - Proprietary

Encoding

- NTSC:** Broadcast standard for analog TV
- NTSC-J:** Broadcast standards for analog TV in Japan
- PAL:** Broadcast standard for analog 625 line/50 Hz systems used in most of Europe and parts of Asia, South America and elsewhere
- SECAM:** Broadcast standards for analog TV originating in France but used in other areas as well.

A Few of Standards Circa Today

<p style="text-align: center;">Connectivity</p> <ul style="list-style-type: none"> •HDMI: CEA 861-F <ul style="list-style-type: none"> •CEC (Consumer Electronics Control) •ARC (Audio Return Channel) •HEC (HDMI Ethernet Channel) •HDCP: High Definition Content Protection (over HDMI) •Wi-Fi: IEEE 802.11a/b/g/n/e... •Ethernet: IEEE 802.3 •S/PIDF (Optical Port): IEC 60958 type II •Remote Control <ul style="list-style-type: none"> •IR: RC-5/6 (Philips); NEC; proprietary •RF: RF4CE (ZigBee), Bluetooth LE; low power Wi-Fi 	<p style="text-align: center;">Network & Transport</p> <ul style="list-style-type: none"> •IPv4/IPv6 •IP Multicast •TCP •UDP •HTTP/HTTPS •HTML & MSE •HTTP progressive download •MPEG Dash/CFF •HLS streaming (Apple) •Smooth Streaming (Microsoft) •HDS steaming (Adobe) •RCSP •DivX Plus Streaming technology •ASF •MPEG-2 TS •MPEG2-PS •HTML5 •RTSP •RTCP •RTP •TLS •WebRTC +DLNA •UPnP
<p style="text-align: center;">Video Codecs</p> <ul style="list-style-type: none"> •MPEG-1: ISO/IEC 11172 •MPEG-2: H.262 (used by ATSC digital broadcast) •MPEG-4: H.264 •HEVC: H.265 •WMV3 •VC-1 •Flash 	<p style="text-align: center;">Audio Codecs</p> <ul style="list-style-type: none"> •MP3 •MP2 •AAC •AC-3 (Dolby Digital) •Dolby TrueHD •DTS
<p style="text-align: center;">Others</p> <ul style="list-style-type: none"> •CEA-708B: Closed Captioning •TTML10 (W3C): Closed Captioning 	<p style="text-align: center;">Content Identification</p> <ul style="list-style-type: none"> •EIDR